



# 43<sup>rd</sup> Stampede Scleroderma

Become a sponsor. Hand in hand we can support those affected by scleroderma and strengthen the community.

A virtual fundraiser benefiting the National Scleroderma Foundation



Virtual Event: June 5, 2022

# There's no cause of scleroderma. But your sponsorship will help us stampede toward a cure.

Fifty million Americans currently suffer from autoimmune diseases, with autoimmunity being an underlying cause of more than 100 chronic illnesses. The number of people suffering from autoimmunity is higher than the number of cancer and heart disease cases combined. Yet despite these statistics, the autoimmune disease population is often overlooked or misdiagnosed. Scleroderma is one of them. In Michigan, we have an estimated 11,000 persons living with scleroderma.

In Latin, "scleroderma" translates directly to "hard skin," which is exactly what the illness is. An overproduction of collagen causes the skin to harden. And in the most severe cases, internal organs including the lungs, kidneys, heart and the GI tract can harden, too. This makes living with scleroderma challenging and often debilitating.

Scleroderma affects men, women and children, ranging in severity from mild to life-threatening. Although medication can slow the disease's progression and relieve symptoms, there is currently no cure. That's why the National Scleroderma Foundation continues to work with people affected by scleroderma – offering compassionate care, emotional support, resources, educational information and more.

Stampede Scleroderma, our signature fundraising event, is a day to further support and raise money for the community. Because of the tremendous success of the Stampede Scleroderma event in 2020, the Michigan Chapter was able to fund a two-year research grant for the University of Michigan in the amount of \$150,000. We are extremely proud of this and of the quality educational programs we offer to persons living with scleroderma across the state and around the world.

Our 2021 Stampede Scleroderma, too, saw great success. Though the event was a virtual fundraiser, we were still able to rally the community and raise over \$90,000.

The National Scleroderma Foundation was founded in 1979 with a mission of support, education and research. Despite our dedication and strategic efforts on national and local levels, there is no cure for scleroderma currently. But together, we will stampede closer to the day when there is one.

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Scleroderma was first diagnosed in 1754  
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## 1 in 1,100 people HAVE SCLERODERMA



**80% of patients are female**  
**It takes 3-5 YEARS to get diagnosed**



**{30-50}** age most patients  
are diagnosed }

**An estimated 11,000**  
people in Michigan



## SYMPTOMS

Pulmonary fibrosis. Lung scarring.  
Pulmonary hypertension. Digital ulcers.  
Skin thickening. Joint pain. Muscle pain.  
Stiffness. Fatigue. Skin discoloration.  
Difficulty swallowing. Reduced use of  
digits. Shortness of breath. Skin ulcerations.  
Heartburn. Calcium deposits. Enlarged  
blood vessels.



# Get ready to help us make a significant impact!

Every dollar raised directly benefits educational experiences, support groups, resources, the scleroderma community, research and the three-fold mission of the National Scleroderma Foundation. Your dollars matter and will be used to make a significant difference!

We value your partnership and look forward to working with you to promote your business.

Exposure for your business includes:

- **Media**



RADIO



TELEVISION



SOCIAL MEDIA



WEB



DIGITAL



PR



WORD OF MOUTH

- **Social Media**

2,500+ Facebook followers

# Stampede 2022 Sponsorship Levels

Virtual Event: June 5, 2022

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## **VIRTUAL EVENT SPONSOR (EXCLUSIVE)**

**\$5,000**

- Virtual event naming opportunities
- Social media profiled five times
- Logo featured on the website
- Taped interview with sponsor for use on social media
- E-blast mentions

## **MICHIGAN CHAPTER SOCIAL MEDIA SPONSOR (2 OPPORTUNITIES)**

**\$4,000**

- Sponsor profile two times on social media
- Taped interview with sponsor for use on social media
- Logo featured on the website
- E-blast mention

## **REGISTRATION SPONSOR (3 OPPORTUNITIES)**

**\$3,500**

- Sponsor profiles on social media once
- Taped interview with sponsor for use on social media
- Logo featured on the website
- E-blast mention

## **SUPPORT GROUP SPONSOR (UNLIMITED OPPORTUNITIES)**

**\$2,500**

- Sponsor profiled once on social media
- Taped interview with sponsor for use on social media
- Logo featured on the website
- E-blast mention

## **SCLERODERMA PATIENT SPONSOR (UNLIMITED OPPORTUNITIES)**

**\$2,000**

- Logo featured on the website
- Social media mention
- E-blast mention

# Stampede 2022 Sponsorship Levels

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## **EDUCATIONAL SPONSOR (UNLIMITED OPPORTUNITIES)**

**\$1,500**

- Logo featured on the website
- Social media mention
- E-blast mention

## **GENERAL SPONSOR (UNLIMITED OPPORTUNITIES)**

**\$500 - \$1,000**

- Logo featured on the website
- E-blast mention

# Stampede 2022 Sponsorship Levels

Virtual Event: June 5, 2022

	SPONSORSHIP LEVEL	CONTRIBUTION
<input type="checkbox"/>	Virtual Event Sponsor (Exclusive)	\$5,000
<input type="checkbox"/>	Michigan Chapter Social Media Sponsor (2 Opportunities)	\$4,000
<input type="checkbox"/>	Registration Sponsor (3 Opportunities)	\$3,500
<input type="checkbox"/>	Support Group Sponsor (Unlimited Opportunities)	\$2,500
<input type="checkbox"/>	Scleroderma Patient Sponsor (Unlimited Opportunities)	\$2,000
<input type="checkbox"/>	Educational Sponsor (Unlimited Opportunities)	\$1,500
<input type="checkbox"/>	General Sponsor (Unlimited Opportunities)	\$500-\$1,000

This form serves as your sponsorship contract. Please sign and date to verify the agreement between you or your business and the National Scleroderma Foundation. Payment for the sponsorship is due no later than March 31, 2022.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Please email a vector file of your logo to Laura Dyas at [ldyas@scleroderma.org](mailto:ldyas@scleroderma.org) by March 31, 2022.

# Contact information

**Sponsor Company/Individual Name:**

Contact Person & Title:

Business Address:

City/State/Zip:

Business Telephone:

Business Email:

**Payment Information:**

Sponsorship Total: \$ \_\_\_\_\_

Payment Type: **Check**      **Cash**      **Credit Card**

Type of Credit Card:      **A/E**    **VISA**      **M/C**

Name on Credit Card:

Billing Address on Credit Card:

City/State/Zip:

Phone Associated with Credit Card:

Email for Receipt:

Credit Card Number:

Expiration:

CVC:

Make checks payable to the National Scleroderma Foundation and note Michigan Chapter.  
Please mail to: National Scleroderma Foundation, 300 Rosewood Drive, Suite 105, Danvers,  
MA 01923

Questions? Please contact Laura Dyas at [ldyas@scleroderma.org](mailto:ldyas@scleroderma.org)  
or call (248) 595-8526.